



## DocuBay Partners with International Film Festival Of Shimla to Distribute Select Titles Worldwide

**January 10, 2020 – Mumbai, India:** DocuBay, the global membership video-on-demand streaming service by **IN10 Media Network**, announces a partnership with the **International Film Festival Of Shimla (IFFS)** that will bring IFFS documentaries featured in last year's film festival. Select titles will be featured under their own category or "Bay" called *IFFSBay* and are now available for global streaming on the platform. DocuBay was also the official streaming partner of the IFFS, which took place in the historic and scenic town of Shimla in the Himalayan foothills.

Notable titles to be featured on DocuBay include *Authenticity*, about how Ayurvedic treatments might be the key to great health and lasting wellness; *No Woman's Land*, about women in a Himalayan village defying the laws that keep them from inheriting property; *Behind The Bars*, about how learning homemaking skills like stitching and baking help to rehabilitate prisoners; and *Dan the Himalayan Ibex*, about a community of women determined to fight threats to the Ibex and help keep them alive despite hunters, poachers, and a declining habitat.

**Akul Tripathi (CEO, DocuBay)** stated: *"Working with independent filmmakers and film festivals like the IFFS reinforces our commitment to providing a platform for storytellers to showcase their work worldwide. We're very proud to highlight these features on DocuBay and look forward to further building relationships with independent filmmakers and other international film festivals to become a global voice for the factual film community."*

###ENDS###

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### **About DOCUBAY**

Headquartered in Mumbai, India, DocuBay is a global, membership VOD streaming service and OTT platform exclusively designed to stream premium international documentary films. Specializing as a niche video service, DocuBay features content from all corners of the globe in a variety of categories and is available on platforms including the App Store, Google Play, Fire TV, and Apple TV, with additional platforms on the way. [www.docubay.com](http://www.docubay.com)

### **About IN10 MEDIA**

IN10 Media is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including EPIC Channel, EPIC On, DocuBay, Juggernaut Productions, and Showbox - covering every aspect of the content life-cycle across platforms. Led by entrepreneur Aditya Pittie, IN10 Media has its efforts focused on building world-class brands. [www.in10media.com](http://www.in10media.com)

### **About International Film Festival Shimla (IFFS)**

The first ever International Film Festival of Shimla for Documentary, Short, Feature and Animation Films, Music Videos was held in October 2015. The city of Shimla is the permanent venue of the festival. The festival is a unique venture in India and is being organised by the Himalayan Velocity in collaboration with Department of Language & Culture (LAC) & Department of Tourism & Civil Aviation, and the Government of Himachal Pradesh as part of its endeavour to catalyse a vibrant Documentary, Short Film, Feature Films, Animation Films & Music Videos movement. With increased accessibility and affordability of technology, filmmaking is now available to people from all walks of life to express, experiment, and learn, as well as an effective tool to bring about social change. The mission of this film festival is to showcase the world's best cinema and to provide a platform for independent filmmakers and promote Indian regional cinema. <http://www.iffs.in>