



DOCUBAY

DocuBay Secures Acquisition Deal with US-based Big Media

Licensed film titles to launch new category 'TechBay'

(April 8, 2020 – Mumbai, India and New York, USA): DocuBay, the premium membership video-on-demand streaming service by **IN10 Media Network**, signed a global acquisition deal with US-based **Big Media**, a leading independent content production and distribution studio. The acquired documentary films launch DocuBay's latest category or 'Bay' called *TechBay*, which deals with a broad range of technological advancements including the fascinating and very topical issues of artificial intelligence, space technology, and cutting-edge medical developments, among others. The licensed titles and new *TechBay* category are now available for global streaming on DocuBay (along with the recently announced *CrimeBay*) in 180+ countries, with the app available on platforms such as the App Store, Google Play, Fire TV, MiTV, and Apple TV, among others.

Notable titles acquired include

-Germ Warfare: The Battle Against Superbugs analyzes how science is fighting the rapidly emerging threat of antibiotic resistant superbugs;

-A.I. Artificial Intelligence: Creating the Code for Consciousness questions whether AI can be taught the complexities of human behavioral norms;

-Life Beyond Earth looks at the possibility of life evolving in the oceans of distant worlds including places within our own solar system;

-The Next Great Extinction Event explores whether Earth is headed for another mass extinction because of human interference.

Adita Jain (Head - Content Acquisition, DocuBay) stated: *"We've been really looking forward to launching a category on Technology, and Big Media helped us realize this effort. Offering fresh, relevant content through categories like the new TechBay is critical to continually engage viewers. We have more new bays in store and can't wait to share them with DocuBay's global community of documentary film fans."*

Shivani Verma (Senior Director, Sales & Acquisitions) stated: *"Our association with DocuBay expands the availability of Big Media special features to audiences around the world. With this partnership, Big Media will be able to serve passionate audiences worldwide with content that inspires, informs and entertains."*

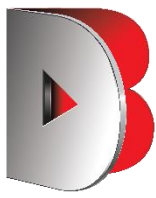
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About DOCUBAY



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DocuBay is a global, membership VOD streaming service exclusively designed to stream premium international documentary films. Specializing as a niche video service with over 300 titles available, DocuBay features engaging, relevant, and insightful stories from leading filmmakers across the world. Film titles are categorized in “Bays” by genre, including CultureBay, PoliticsBay, TravelBay, SportsBay, ScienceBay, and CrimeBay, as well as the recently launched PrideBay. Available in 180+ countries, DocuBay is accessible across devices including iOS, Android, Apple TV, and Amazon Fire TV, among many others. Join the Tribe www.docubay.com

About IN10 MEDIA NETWORK

IN10 Media is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including EPIC Channel, EPIC On, DocuBay, Juggernaut Productions, and Showbox - cover every aspect of the content life-cycle across platforms. Led by entrepreneur Aditya Pittie, IN10 Media has its efforts focused on building world-class brands. www.in10media.com

About KM+BM

A leading worldwide content producer and distributor of all forms of unscripted programming, with a strong focus on producing original factual, wildlife, history, crime and documentary programming. Our sales team covers the entire world with offices in U.S.A., UK, Czech Republic, Italy and Malaysia.

One of the last independent studios, KM Plus Media & Big Media collectively develop, produce, finance, and distribute our original television series, and have approximately 60 hours of original programming in production each year. In addition to its 250+ hours original programming, we represent and distribute thousands of hours of 3rd party produced content. Our catalogue typically includes approximately 2,000 hours of programming, which is refreshed regularly. bigmedia.tv