



**DOCUBAY**

## **DocuBay Signs Strategic Partnership with Smart TV Solutions Provider Zeasn**

**(12, December 2019 – Mumbai): DocuBay**, the premium global documentary platform by IN10 Media, has announced a significant strategic alliance with **Zeasn**, a global leader in home digital entertainment services for Smart TV solutions. The partnership will make DocuBay available on millions of Zeasn-powered devices across Europe, South America, Middle East, and East & South Asia starting mid-December. Users will get easy access to DocuBay's premium library, comprised of high-definition and 4K documentary features across genres.

Through this collaboration, DocuBay's extensive catalogue of documentaries will be deep-linked and video thumbnails will be made available to Zeasn's millions of users across a wide range of Smart TV devices. Users will have access to DocuBay's exciting features, including thematic curated "Bays" such as NatureBay, ActionBay, TravelBay, CultureBay, ScienceBay, and SportsBay.

Commenting on the alliance, **Akul Tripathi (COO, DocuBay)** said, *"Through this strategic alliance with Zeasn, DocuBay continues to strengthen its global reach enabling entirely new audiences to discover DocuBay's curated catalogue of premium, international documentary films. We are confident that this partnership will accelerate our efforts in important territories and advance OneTribe memberships across the globe."*

**Jason HE , Chief Executive Officer, Zeasn** said, *"Zeasn is striving through the Whale ECO platform to tighten Smart product and service with worldwide families, while DocuBay is focused on proving high qualified contents for devices, that mutual parties goals are better serving end TV users. This Partnership is highly complementation of the Whale ECO construction. With growing families' content requirements, open contents and ecological cooperation is keeping with the service essence for users."*

###ENDS###

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### **About DOCUBAY**

Headquartered in Mumbai, India, DocuBay is a global, membership VOD streaming service and OTT platform exclusively designed to stream premium international documentary films. Specializing as a niche video service, DocuBay features content from all corners of the globe

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in a variety of categories and is available on platforms including the App Store, Google Play, Fire TV, and Apple TV, with additional platforms on the way. [www.docubay.com](http://www.docubay.com)

#### **About IN10 MEDIA**

IN10 Media is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including EPIC Channel, EPIC On, DocuBay, Juggernaut Productions, and Showbox - covering every aspect of the content life-cycle across platforms. Led by entrepreneur Aditya Pittie, IN10 Media has its efforts focused on building world-class brands. [www.in10media.com](http://www.in10media.com)

#### **About ZEASN**

Zeasn Info-Tech Co. Ltd was set up in 2011 in Beijing. Zeasn takes “Bring the World Home” as its mission, and focuses on Smart Home field technology innovation and product service. Through providing one-station service for worldwide numbers of Smart Home end customers from cloud to client, also jointly with end brands, network service providers, content providers and international developers to build up with open Whale Ecosystem, in contribution of providing smarter products and services to every home worldwide.

Zeasn is Headquartered base in Beijing, China, also extends branches, with offices in lists as Rotterdam of the Netherlands, São Paulo of Brazil, Moscow in Russia, Bangalore in India, and China’s Taipei, Hong Kong and Fuzhou cities. For more info about Zeasn company and its product and services, please go visit with [www.zeasn.com](http://www.zeasn.com)

