



## DocuBay rolls out 14-Day Free Trial and new titles for Christmas

Viewers can now stream documentaries from over 100 countries for free during the holiday season

Mumbai, 20<sup>th</sup> December 2019: As documentary viewership continues to gain strength worldwide, DocuBay, IN10 Media's streaming service tailored for documentary viewing and discovery, has a special offer for film lovers. As the Christmas festivity sets in, DocuBay announces a seasonal 14-day Free Trial for non-members, along with new titles released for the holiday season across the globe. The users can avail the free trial starting 20<sup>th</sup> December 2019 on Android and iOS app.

The new 'OneTribe' DocuBay members will have access to the platform's premium library of international documentaries from 100+ countries, spanning a variety of categories, encompassing diverse human experiences, opinions, and narratives. The platform's user-friendly, intuitive interface makes the discovery of films easy through specially-curated categories called 'Bays', including NatureBay, AdventureBay, TravelBay, CultureBay, ScienceBay and more. Joining the season of joy, DocuBay added an exclusive 'ChristmasBay' for viewers to trace the origin of the holiday and discover the story behind the birth of Jesus Christ.

ChristmasBay features a number of documentaries that cover places mentioned in the Bible and were key in the rise of Christianity. The titles take viewers on a tour of key biblical monuments like 'Wedding Church of Cana', 'Ashdod Citadel', 'The Dormition', and many such revered sites that have stood the test of time and witnessed events that changed the course of history. The premium catalogue also comprises of select titles in 4K.

Commenting about the new offerings **Akul Tripathi, CEO DocuBay,** said "DocuBay thrives on creating various avenues to engage with audiences on a regular basis. The 14-Day Free Trial is an opportunity for us to interact with different types of viewers and for them to sample our premium content library." **On the special ChristmasBay, he further added,** "We highlight and launch films from topics that are trending globally and even relevant to a specific region. A lot of research and user behaviour trends are worked upon to provide content that resonates irrespective of the time and place across age groups. ChristmasBay is yet another exclusive offering for our global audience."

Along with the all-new ChristmasBay, members can watch one new documentary every day as well as some of DocuBay's most popular films

including Himalayan Gold Rush, Red Light Green Light, Trump Russia, Zoo Lovers, Diana: The Royal Truth, The People's Girls, *Omo* Child, Inside Facebook, Smile Pinki, The Man Who Skied Down Everest, and more.

## **About DOCUBAY**

Headquartered in Mumbai, India, DocuBay is a global, membership VOD streaming service and OTT platform exclusively designed to stream premium international documentary films. Specializing as a niche video service, DocuBay features content from all corners of the globe in a variety of categories and is available on platforms including the App Store, Google Play, Fire TV, and Apple TV, with additional platforms on the way. <a href="https://www.docubay.com">www.docubay.com</a>

## **About IN10 MEDIA**

IN10 Media is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including EPIC Channel, EPIC On, DocuBay, Juggernaut Productions, and Showbox - cover every aspect of the content life-cycle across platforms. Led by entrepreneur Aditya Pittie, IN10 Media has its efforts focused on building world-class brands. www.in10media.com

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