



DocuBay Partners With IFFS As Exclusive Streaming Partner

Mumbai, 3rd October 2019: DocuBay – the only global membership video-on-demand streaming service by **IN10 Media Network**, designed to stream premium documentary films, has officially come on board as **streaming partner for the 5th edition of International Film Festival Shimla (IFFS)**.

IFFS 2019 will be held at the historic **Gaiety Theatre, Shimla, Himachal Pradesh, from 4**th **to 6**th **October**. The festival is a unique venture in India, and is being with Ministry of Information and Broadcasting GOI and the Department of Language, Art & Culture (LAC), Government of Himachal Pradesh, as part of its endeavour to catalyse a vibrant Documentary, Short Film, Feature Films, Animation Films & Music Videos culture.

DocuBay's own selection of international documentaries from 80+ countries, spans a variety of categories, encompassing diverse human experiences and opinions, varying perspectives and narratives, without boundaries of language, race, geography, or nationality. DocuBay's intuitive interface lays emphasis on discovery of films, through specially-curated categories called 'Bays' - Nature, Adventure, Travel, Culture, Science, Sports, and more, and short snackable clips called DocuBytes for viewing on-the-go. DocuBay is available all over the world, on the web, smartphones, and smart TV apps.

Commenting on the association, **Akul Tripathi, COO, DocuBay** said, "I think IFFS is a unique initiative and our partnership is a step in our sincere efforts towards strategic collaborations with Indian film festivals, and a fantastic place to forge and strengthen bonds with the ever expanding film making community. We are actively seeking fresh documentaries and are always on the lookout for exciting talent to partner with."

Pushp Raj Thakur, Festival Director, IFFS said "I hope our collaboration with DocuBay as streaming partner will definitely bring new opportunities to the documentary filmmakers. This will provide a positive atmosphere to the filmmaker who are working independently in different parts of India. I am also sure that this streamlining will motivate upcoming filmmakers to move forward in this field and grab opportunities provided to them in IFFS."

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About DOCUBAY

Headquartered in Mumbai, India, DocuBay is a global, membership-based VOD streaming service and OTT platform exclusively designed to stream premium international documentary films. Specializing as a niche video service, DocuBay features content from all corners of the globe, in a



variety of categories, and is available on platforms including App Store, Google Play, Fire TV, and Apple TV, with additional platforms on the way. www.docubay.com



About IN10 MEDIA:

IN10 Media is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including EPIC Channel, EPIC On, DocuBay, Juggernaut Productions, and Showbox - cover every aspect of the content life-cycle across platforms. Led by entrepreneur Aditya Pittie, IN10 Media has its efforts focused on building world-class brands. www.in10media.com