



DocuBay Secures License Deal with Action-Sports Distributor Ananda Media

(July 31st, 2019 — Mumbai, India and New York, USA): DocuBay, the premium international documentary VOD streaming service by IN10 Media Group, announced a license deal with **Ananda Media**, the France-based global distributor of action sports and adventure travel programming. The license deal features award-winning titles shot in 4K and from a wide range of topics including Latino boxing culture, solo Arctic sailors, adventure climbing, and the sport of aerial silks. All the films will be available for streaming on DocuBay when the service launches globally in August 2019.

Notable titles acquired from Ananda Media include award-winning features like **Sea Gypsies: The Far Side of the World**, a feature about a crew of miscreants sailing on a 120-foot hand-built sailboat across 8,000 miles from New Zealand to Patagonia; **Food Patriots**, feature on chronicling one family's attempt at shifting away from processed foods to more fresh, local and organic choices after their son battles an antibiotic superbug; **Vertical Belles**, that explores an all-female aerial silks group in a small Canadian town and the journey of this death-defying artistry. Also, **El Boxeo**, the award-nominated feature of the emergence and dominance of Latinos in boxing, once a traditional all-white sport.

Notable 4K titles acquired include **Una – The One**, a feature following the story of the endangered Una River in the Balkan region; **The British Backpacker Society: Across the Sahara**, an adventure story of a young group of British backpackers using any means necessary to reach the shoreline of Senegal; and **Running For Good: The Fiona Oakes Documentary**, a feature by award-winning director Keegan Kuhn that follows world record marathon runner Fiona Oakes in her attempt to set a new global record in endurance racing.

Akul Tripathi (COO, DocuBay) stated: *“Our goal at DocuBay is to transport our global audience, from wherever they may be in the world, into these real, thrilling human experiences that unite us as One Tribe. These compelling stories that we’ve added to our growing catalog from Ananda Media help us further that mission. We couldn’t be more excited for our upcoming global consumer launch.”*

Pascoe De Glanville (Founder & Owner, Ananda Media) stated: *“As a premium streaming service, DocuBay is the perfect partner to bring Ananda’s exciting catalog of documentary features to a global audience. We hope these films will inspire audiences around the world.”*

###ENDS###

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About DOCUBAY

Headquartered in Mumbai, India, DocuBay is a global, subscription-based VOD streaming service and OTT platform exclusively designed to stream premium international documentary films. Specializing as a niche video service, DocuBay features content from all corners of the globe in a variety of categories. The official international consumer launch is scheduled for summer 2019 and will be available on the App Store and Google Play, with additional platforms to be announced at its launch. www.docubay.com

About IN10 MEDIA:

IN10 Media is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including EPIC Channel, EPIC On, DocuBay, Juggernaut Productions, and Showbox - cover every aspect of the content life-cycle across platforms. Led by entrepreneur Aditya Pittie, IN10 Media has its efforts focused on building world-class brands. www.in10media.com

About ANANDA MEDIA

Founded in 2010, Ananda Media is a global distributor of action sports and adventure travel programming for TV and Digital Media. Our mission statement is to connect the most inspiring work of top independent filmmakers with commercial opportunities to be shown on linear TV channels and digital platforms around the world. www.anandamedia.net