



DocuBay Partners With CloudWalker Smart TVs To Offer Unlimited Hours Of Documentaries Anytime, Anywhere!

Mumbai, 17th December 2019: DocuBay, the global premium membership video-on-demand platform by **IN10 Media Network** has joined hands with leading online Smart TV brand **CloudWalker**. With CloudWalker's focus on making popular digital content accessible on big screen for the Indian audience with its Smart Screens and Smart TVs, the partnership will enable the CloudWalker users access to DocuBay's premium library, comprising of high-definition and 4K documentary features across several genres.

DocuBay is the only documentaries specific platform available on CloudWalker 4K LED SMART SCREEN / TV, adding to CloudWalker's existing content offering across movies, TV shows, Music, Kids shows, popular videos & many more. Through this partnership, DocuBay gets a chance to engage with new sets of audiences and enhance its network among the Smart TV user community.

CloudWalker users can watch DocuBay's varied selection of international documentaries, sourced from more than 80 countries, spanning a variety of categories. DocuBay's intuitive interface makes the discovery of films that suit each member's preferences easy, through specially-curated categories called 'Bays' - Nature, Adventure, Travel, Culture, Science, Biography, and more, in addition to PoliticsBay, along with short snackable clips called DocuBytes for viewing on-the-go. The documentary features encompass diverse human experiences and opinions, varying perspectives and narratives, without boundaries of language, race, geography, or nationality.

DocuBay is available all over the world, on the web, smartphones, and smart TV apps.

Commenting on the partnership, **Akul Tripathi, COO, DocuBay** said, "We are confident that Smart TV audiences will be significant contributors to the ever-booming content streaming industry, especially for a platform like DocuBay where watching documentary features on the big screen, is a much enhanced experience, especially in 4K. This partnership is consistent with our vision of building a highly engaged community of documentary lovers."

Jagdish Rajpurohit, president, CloudWalker said "With digital content being the crux of today's smart entertainment consumption amongst the Indian audience, we're glad to introduce DocuBay's unique and vast collection of documentaries for our users to stream on the big screen. With Content discovery and curation platform built-in CloudWalker Smart Screens/Smart TVs, bringing thousands of hours of global entertainment across Movies, TV shows, Documentaries, Music, Kids Shows & more for the users, our association with



DOCUBAY

DocuBay is surely going to add more value to the content offering and delight the users.”

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About DOCUBAY

Headquartered in Mumbai, India, DocuBay is a global, membership VOD streaming service and OTT platform exclusively designed to stream premium international documentary films. Specializing as a niche video service, DocuBay features content from all corners of the globe in a variety of categories and is available on platforms including the App Store, Google Play, Fire TV, and Apple TV, with additional platforms on the way. www.docubay.com

About IN10 MEDIA

IN10 Media is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including EPIC Channel, EPIC On, DocuBay, Juggernaut Productions, and Showbox - cover every aspect of the content life-cycle across platforms. Led by entrepreneur Aditya Pittie, IN10 Media has its efforts focused on building world-class brands. www.in10media.com

About CloudWalker

CloudWalker Streaming Technologies is an Indian tech start-up creating digital eco-systems for large format screens directly through Smart Screens, Smart TVs and through conversion of existing TVs into smart TVs. The company offers its range of latest **Cloud TV - CERTIFIED AOSP 4K LED Smart Screens / Smart LED TV** selling across online & offline channels including Amazon, Flipkart, Tata Cliq, PayTM, Croma etc.

Focused on creating entertainment solutions, CloudWalker is the first to introduce its native, made-in-India Content Discovery Engine that curates & discovers digital content & apps available on the internet on Free, Premium or Freemium basis that can be easily viewed on the Smart TVs / Smart Screens through its platform. CloudWalker aspires to make digital content accessible on Smart Screens / Smart TVs with ease and bring digital entertainment into the living room of every Indian household through its products. CloudWalker Streaming Technologies revolutionised smart entertainment in India with the introduction of its **Cloud TV - CERTIFIED AOSP operating system & Content Discovery Engine**.

www.cloudwalker.tv